



“ Fuller eyebrows, darker eyes, matte skin and lips will rule this season ”

Credits:
Photography: Roberto Ligresti
Makeup & Hair: David Maderich using MAC Cosmetics
Models: Dinara / Elie New York
Kay Kim / Basic Management New York

A Prettier World!

With David Maderich

Text: Saroni Roy

He has worked with one of the greatest musicians of our times, Prince, and has traveled the world with him! He has groomed the faces of the likes of Brad Pitt, Bruce Springsteen, Tim Gunn, Carmen Electra, Pink, Mary Kate Olsen, Ricki Lake, Drew Barrymore, Giselle, Kim Basinger, Patti Labelle, Joan Collins and hundreds of super models to name a few - David Maderich, has been a successful makeup artist for more than a decade now.

Based in **New York**, a post graduate in journalism, David, worked as a fashion writer for a local magazine, "and it was at the magazine that I met many makeup artists and photographers. I loved their energy and I started as an apprentice with a successful artist."

In a world where so many people hate their jobs, David is honored to be able to earn a living in an industry that he loves! "I always try to use my success to help new artists achieve their dreams".

Trained at the **Aveda Institute in Minneapolis**, his journey as a make-up artist has been incredible! "I have been able to travel the world and help make it a prettier place". Inspired from old movies, street and club culture his signature style is clean, fresh skin with smokey eyes and nude glossy lips. "Fuller eyebrows, darker eyes, matte skin and lips are going to rule this season."





"Every woman is different and you have to customize the makeup to each face" says David, who states the Bollywood glam doll **Kareena Kapoor** to have the most stunning Indian face and would like to work with her as well. When not doing make-up, David loves gardening, traveling, and drink coffee with friends and people watch, and his personal style statement is to always look clean and fresh with a touch of trend.

His biggest challenge was, "When you freelance, it's important to always be motivated. I have to remember to get off the couch and get busy!" And Dynamism and never being left behind, is his mantra to success in this world of fashion.

David is now working on his own television show and a line of makeup for teenagers called **Mister Makeup.SS**

David's Pro-Tips:

Daily skin care for people who wear make-up regularly: Always wash your makeup off at night, and use a scrub or exfoliating product every other day.

While doing eye make-up: Always curl your eyelashes and apply black mascara.

Your take on Men's make-up: Men can wear makeup – but it has to look undetectable – perhaps spot cover on acne etc.. But a lip liner is a strict no.

For aspiring make-up artists: Never give up! Talent always rises to the top.

The most common make-up error.....

The most common makeup error is too much foundation – most women don't need as much as they think. I also hate clumpy lashes – be sure to choose a formula that doesn't clump.



David's Favourite.....

MakeUp Icons: Kevyn Aucoin and Laura Mercier

Celebrity: Madonna

Cuisine: Pesto Sauce on Whole Wheat Pasta

Holiday Destination: Mykanos, Greece

Stress Busters: Reading the newspaper and drinking Lattes

Moments: Traveling the world with Prince